

DOLPHIN

LD Micro April 2024

Cautionary Note on Forward-Looking Statements

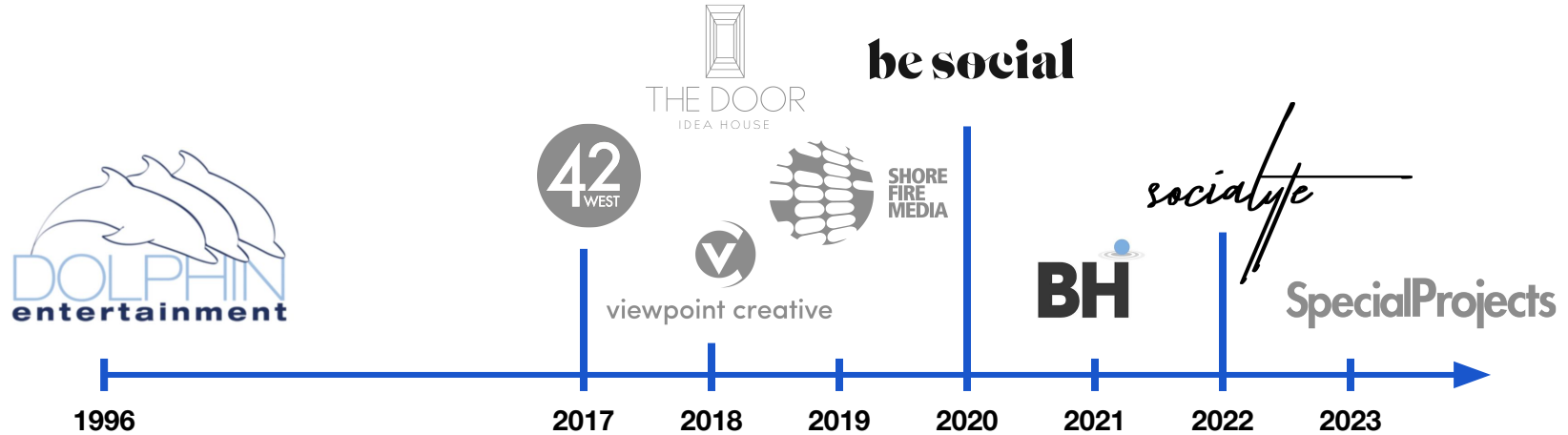
This presentation contains forward-looking statements. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, the actual results, performance or achievements of Dolphin Entertainment, Inc. (“Dolphin Entertainment,” “we,” “us,” “our,” and, together with our subsidiaries and variable interest entities, the “Company”) may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would,” and variations of these terms and similar expression, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by the Company its management team based on their experience are inherently uncertain. All statements in this presentation regarding our business strategy, future operations, financial position, prospects, business plans and objectives as well as information concerning industry trends and expected actions of third parties, are forward-looking statements. All forward-looking statements speak only as of the date as of which they are made. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions concerning future events that are difficult to predict.

The following factors, among others, could cause actual results to differ materially from those set forth in this presentation:

- Our ability to realize the anticipated benefits of the 42West, The Door, Viewpoint Creative, Shore Fire Media, The Digital Department, Special Projects and B/Hi Communications acquisitions, including synergies, expanded interrelated service offerings, growth and increased revenues;
- Our ability to accurately predict 42West’s, The Door’s, Viewpoint Creative’s, Shore Fire Media’s, The Digital Department’s, Special Projects’ and B/Hi Communications’ clients’ acceptance of our differentiated business model that offers interrelated services;
- Our ability to profitably exploit the transferability of 42West’s, The Door’s, Viewpoint Creative’s, Shore Fire Media’s, The Digital Department’s, Special Projects’ and B/Hi Communications’ skills and experience to related business sectors;
- Our ability to successfully identify and complete additional acquisitions in line with our growth strategy, and to realize the anticipated benefits of those acquisitions;
- Our ability to accurately interpret trends and predict future demand in the digital media and film industries;
- Adverse trends and changes in the entertainment or entertainment marketing industries that could negatively impact our publicity operations and ability to generate revenues;
- Unpredictability of the commercial success of our current and future web series and motion pictures;
- The effect of COVID-19 outbreak on our business and operations;
- Economic factors that adversely impact the entertainment industry, as well as advertising, production and distribution revenue in the online and motion picture industries;
- Our ability to identify, produce and develop online digital entertainment and motion pictures that meet industry and customer demand;
- Our ability to maintain compliance with Nasdaq listing requirements;
- Competition for talent and other resources within the industry and our ability to enter into agreements with talent under favorable terms;
- Our ability to attract and/or retain the highly specialized services of the 42West, The Door, Viewpoint Creative, Shore Fire Media, The Digital Department, Special Projects, and B/Hi Communications’ executives and employees and our CEO;
- Economic factors that adversely impact the industries that we service, such as the economic factors from the global outbreak of COVID-19 affecting certain of our clients;
- Availability of financing from our CEO and other investors under favorable terms;
- Our ability to adequately address material weaknesses in internal control over financial reporting;
- And uncertainties regarding the outcome of pending litigation.

A more complete description of these risks and uncertainties can be found in the filings of the Company with the U.S. Securities and Exchange Commission. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date hereof or as otherwise specified herein. The Company undertakes no obligation to update any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that will make additional updates with respect to those or other forward-looking statements.

Where we came from ...



We are a collective of best-in-class marketing agencies...

Poised at the convergence of culture, content and technology. Sharing expertise and relationships, we execute big ideas and provide a unique array of complimentary services.



42
WEST

BEST-IN-CLASS FULL-SERVICE
ENTERTAINMENT PR



SHORE
FIRE
MEDIA

CREATIVE MEDIA FOR LEADERS
IN MUSIC & CULTURE



THE DOOR
IDEA HOUSE

FOOD, TRAVEL & CONSUMER
PRODUCTS PR

The Digital Dept.

LEADING INFLUENCER
MARKETING AND TALENT

SpecialProjects

EVENTS AGENCY FOR MEDIA,
FASHION & LIFESTYLE BRANDS



viewpoint creative

PREMIUM VIDEO MARKETING
& BRANDING SOLUTIONS



DOLPHIN
FILMS

QUALITY FAMILY CONTENT
DEVELOPMENT & PRODUCTION

We help brands earn a place in culture.

Amplifying meaningful moments and shaping public discourse, we drive commercial success for the talent, creators and brands, as well as businesses we partner with and own.

DOLPHIN

Q4 2023 Highlights

Record revenue
of \$12 million or
an increase of
8%
year-over-year

Positive
Adjusted
Operating
Income of \$.3
million

Acquired Special
Projects

Where We're Going ...

Core Focuses in 2024 Q1/Q2



Skincare / Beauty
Glowlab



Young Adult
Osbrink Talent Agency



The Blue Angels
IMAX co-production



Staple Gin
Ventures Division

Skincare

Glowlab

Susan Yara's company, Glowlab, joined The Digital Dept. in Q4.

Naturium was founded by Susan Yara and sold to E.l.f Beauty for \$355 million.

Susan is consulting with Dolphin on Ventures projects in the skincare and beauty categories.



Young Adult | Osbrink

Dolphin Subsidiary, Influencer Marketing and Talent Management Company The Digital Dept., in Strategic Partnership with the Renowned Osbrink Talent Agency, Launches New Young Adult Division

Tuesday, 27 February 2024 09:00 AM



The Blue Angels: IMAX Partnership

DEADLINE

HOME / FILM / DOCUMENTARY

**'Blue Angels' Trailer: Glen Powell- & J.J. Abrams-
Backed Documentary Doing Flyby On Imax Screens
Ahead Of Prime Video Debut**



By [Patrick Hines](#)
March 20, 2024 10:43am





THE
BLUE ANGELS
OFFICIAL TRAILER

Ventures | Rachael Ray's Staple Gin

Guided by a sense of place, connection to home and appreciation of a great recipe, **Staple Gin** was born and lovingly crafted in the heart of New York's Catskills region.

It began with a chance meeting between Brian Facquet, founder of the award-winning distillery, Do Good Spirits, and beloved culinary personality, **Rachael Ray**, who resides in the nearby Adirondack Mountains.

Staple Gin is now one of the most highly rated gins on the market.

Staple Gin will be on sale May 1.



: Thank You
