# DOLPHIN Planet Microcap May 2024

## **Cautionary Note on Forward-Looking Statements**

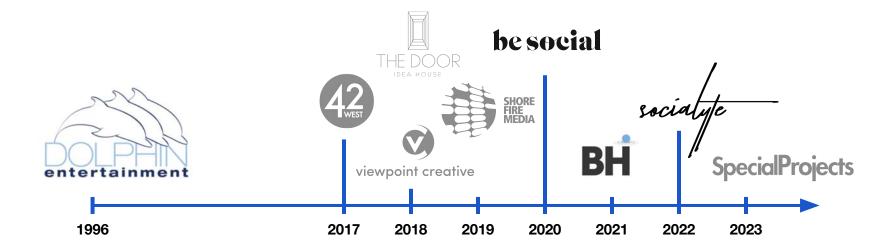
This presentation contains forward-looking statements. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, the actual results, performance or achievements of Dolphin Entertainment, Inc. ("Dolphin Entertainment," "we," "us," "our," and, together with our subsidiaries and variable interest entities, the "Company") may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict,"potential," "continue," "likely," "will," "would," and variations of these terms and similar expression, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by the Company its management team based on their experience are inherently uncertain. All statements in this presentation regarding our business strategy, future operations, financial position, prospects, business plans and objectives as well as information concerning industry trends and expected actions of third parties, are forward-looking statements. All forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions concerning future events that are difficult to predict.

The following factors, among others, could cause actual results to differ materially from those set forth in this presentation:

- Our ability to realize the anticipated benefits of the 42West, The Door, Viewpoint Creative, Shore Fire Media, The Digital Department, Special Projects and B/HI Communications acquisitions, including synergies, expanded interrelated service offerings, growth and increased revenues;
- Our ability to accurately predict 42West's, The Door's, Viewpoint Creative's, Shore Fire Media's, The Digital Department's, Special Projects' and B/HI Communications' clients' acceptance of our differentiated business model that offers interrelated services;
- Our ability to profitably exploit the transferability of 42West's, The Door's, Viewpoint Creative's, Shore Fire Media's, The Digital Department's, Special Projects' and B/HI Communications' skills and experience to related business sectors;
- Our ability to successfully identify and complete additional acquisitions in line with our growth strategy, and to realize the anticipated benefits of those acquisitions;
- Our ability to accurately interpret trends and predict future demand in the digital media and film industries;
- Adverse trends and changes in the entertainment or entertainment marketing industries that could negatively impact our publicity operations and ability to generate revenues;
- Unpredictably of the commercial success of our current and future web series and motion pictures;
- The effect of COVID-19 outbreak on our business and operations;
- Economic factors that adversely impact the entertainment industry, as well as advertising, production and distribution revenue in the online and motion picture industries;
- Our ability to identify, produce and develop online digital entertainment and motion pictures that meet industry and customer demand;
- Our ability to maintain compliance with Nasdaq listing requirements;
- Competition for talent and other resources within the industry and our ability to enter into agreements with talent under favorable terms;
- Our ability to attract and/or retain the highly specialized services of the 42West, The Door, Viewpoint Creative, Shore Fire Media, The Digital Department, Special Projects, and B/HI Communications' executives and employees and our CEO;
- Economic factors that adversely impact the industries that we service, such as the economic factors from the global outbreak of COVID-19 affecting certain of our clients;
- Availability of financing from our CEO and other investors under favorable terms;
- Our ability to adequately address material weaknesses in internal control over financial reporting;
- And uncertainties regarding the outcome of pending litigation.

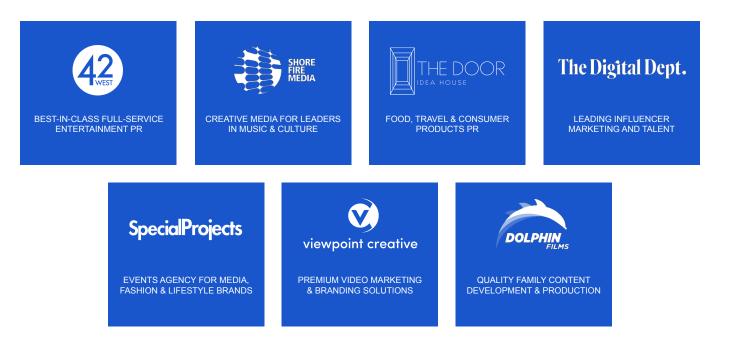
A more complete description of these risks and uncertainties can be found in the filings of the Company with the U.S. Securities and Exchange Commission. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date hereof or as otherwise specified herein. The Company undertakes no obligation to update any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent requires by applicable law. If we update one or more forward-looking statements, no inference should be drawn that will make additional updates with respect to those or other forward-looking statements.

# Where we came from ...



#### We are a collective of best-in-class marketing agencies...

Poised at the convergence of culture, content and technology. Sharing expertise and relationships, we execute big ideas and provide a unique array of complimentary services.



## We help brands earn a place in culture.

Amplifying meaningful moments and shaping public discourse, we drive commercial success for the talent, creators and brands, as well as businesses we partner with and own.





Representing entertainment and media organizations, talent, global brands, and game-changing startups, 42West is at the convergence of pop culture, content and technology.

#### TALENT

The world's biggest celebrities, fashion designers and music acts

**ENTERTAINMENT CONTENT** The hottest films & tv series on all platforms

FANDOMS & FRANCHISES Igniting fans around video games, comics and collectibles

**STRATEGIC COMMUNICATIONS** C-suite strategic counsel, thought leadership, crisis communications

42west.net





# Named "Most Powerful Entertainment PR Firm" – New York Observer

#### About

Widely regarded as the nation's leading entertainment content PR and marketing communications agency, 42West represents many of the world's most acclaimed Hollywood personalities and brands. 42West was named the 'Most Powerful Entertainment PR Firm' in the country and ranked #2 PR Firm overall.

#### Amanda Lundberg

One of the most innovative film publicists in the business, Ms. Lundberg has been instrumental in developing and overseeing hundreds of film-release campaigns, awards campaigns, festival launches, and publicity initiatives for major studios, distributors and production companies. Ms. Lundberg also represents a diverse slate of actors, directs, writers and producers, including Tom Cruise, Guillermo del Toro, Peter and Bobby Farrelly, to name a few. Prior to joining 42West, Ms. Lundberg was a senior executive of Worldwide Public Relations at Miramax Films and MGM.

#### 42WEST CLIENTS:







Tom Hanks



Daniel Levy







Ben Platt

Pom Klementieff

Martin Scorsese



Lucy Liu



Jesse Williams



8



We develop and execute groundbreaking, holistic campaigns that amplify our clients' narratives and shape their reputations for career-advancing effect – capturing the imaginations of fans and media alike.

#### **MUSIC**

artists, songwriters, producers and businesses at the top of their respective fields

#### TALENT

the most exciting established and emerging voices in the arts, entertainment, culture and beyond

LIVE EVENTS & VENUES large-scale music festivals, events and iconic venues

**CULTURAL INSTITUTIONS** storied organizations, museums and media institutions

shorefire.com





#### Twice named one of Billboard Magazine's 'Top Women in Music'

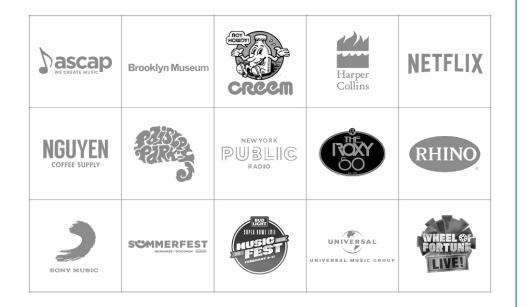
#### About

Shore Fire Media combines classic PR expertise with a 21st-century digital know-how for a diverse roster of musicians in every genre, films, authors, comedians, venues, apps, charities, trade associations and health and lifestyle brands. Shore Fire Media champions newcomers and start-ups, helping them craft storylines that rise above the chatter, being skilled advocates for established stars and thought leaders whose messages set trends in art and commerce.

#### Marilyn Laverty, CEO

Marilyn Laverty is founder and president of Shore Fire Media. A graduate in philosophy from Cornell University, she started her career at the *Ithaca Journal*, then moved to New York City where she worked as a freelancer for U.S. and British music magazines before becoming VP of Publicity at Columbia Records. In recent years, Laverty has twice been named one of *Billboard Magazine's* top "Women in Music."

#### **SHORE FIRE MEDIA** CLIENTS:





Steve Aoki





Chance the Rapper



Samara Joy





Dave Matthews



Bonnie Raitt

Odesza



Bruce Springsteen





Since 2008, we have been tearing down walls and building doors in their place. We meld the best elements of a media relations agency - the cost effective ability to secure earned media - with the innovative process of a creative agency. This isn't just PR. It's Creative Relations.

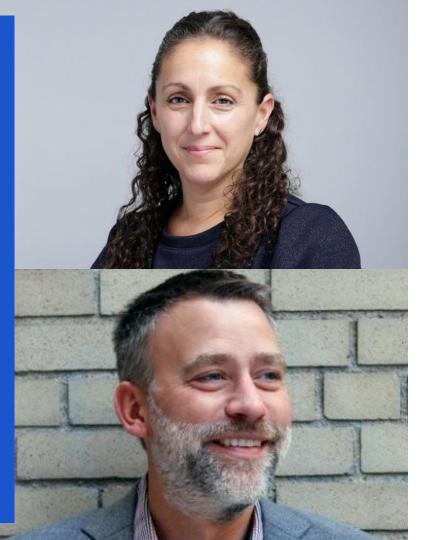
**CULINARY** world-renowned restaurants, celebrity chefs & events

#### TRAVEL

internationally recognized hotels & hospitality services

**CONSUMER PRODUCTS** crafting unique narratives for brands

thedooronline.com





#### **New York Observer, Power 50**

#### About

Founded in 2008, The Door is a creative relations agency constructed as an "idea house," with a focus on building important, viable brands through diverse initiatives. The Door represents a wide range of clients, including food and beverage, personalities, hospitality brands, events, consumer products, technology offerings, and media entities.

Lois Najarian O'Neill, COO, Executive Committee Lois is the President and Founding Partner of The Door. With 25 years of experience in the field of corporate, entertainment, lifestyle and hospitality public relations, she headed the Media Departments at Epic Records, Clive Davis' J records and TVT Records, and held roles as Executive Vice President at two venerable PR institutions, Susan Blond, Inc and Dan Klores Communications.

#### Charlie Dougiello, CIO, Executive Committee

CEO and founding member of The Door, Charlie is an 18-year veteran of marketing and public relations. He started his career as a journalist at Dow Jones Newswires before joining The Lippin Group, an entertainment and music agency in 2000. His experience launching cable networks and shows led him to Dan Klores Communications where he served as Vice President of corporate entertainment, representing clients in the hospitality, media and celebrity sectors.

#### **THE DOOR** CLIENTS:







Molly Yeh



Remi Cruz



Gigi Hadid

Rodney Scott



**Robert Irvine** 



Patrick LaFrieda



Patrick Ta

# The Digital Dept.

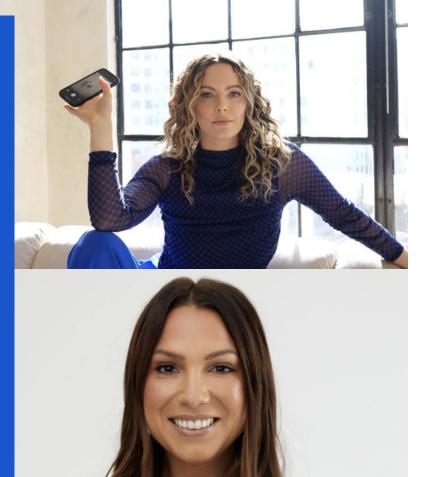
We help brands achieve and surpass business goals through the power of digital influence.

**BRAND STRATEGY** influencer marketing for leading brands

**EXPERIENTIAL** full service production for all your event and mailer needs

**TALENT MANAGEMENT** for social media's biggest influencers

thedigitaldept.com



## The Digital Dept.

Top Talent Management Company by Business Insider PRWeek's Top 50 Innovator One of Inc.'s Fastest Growing Companies

#### About

With a portfolio of 200+ digital talent, our social footprint spans hundreds of millions. We focus on brand and creator partnerships, through our exclusively managed talent, brand strategy, and events. Born from a merger between the two top influencer companies, Be Social and Socialyte, The Digital Dept. is your source for all things influencer.

#### Ali Grant, Co-CEO / CMO & Sarah Boyd, Co-CEO / CRO

Ali Grant & Sarah Boyd are at the helm of The Digital Dept., jointly running the company as CEOs with specialties as CMO and CRO respectively. The two have worked side by side in the creator economy for over 10 years, and now bring their expertise, relationships and connections to The Digital Dept. as a collective force. Previously, Grant was Founder of Be Social, and Boyd was President of Socialyte.

airbnb	amazon	ARMANI	core	Repper:
Etsy	eyebuydirect	H&M	Kichl's	POTTERY BARN
Ralph 🖟 Lauren	Simple Mills:	B	HOTELS	ZÌP



@deddehhoward



@alexmichaelmay





@carla.rockmore



@kramergirl

@on\_anthonio



@glamdapper



@ninawestbrook



@alexdwong

# **SpecialProjects**

Special Projects is the leading talent booking, creative content, and event agency.

By uniting companies and public figures, our team creates opportunities that garner press, build engagement, drive sales, and uniquely position our partners within the zeitgeist.

TALENT STRATEGY & BOOKING EVENT IDEATION & PRODUCTION GUEST LIST CURATION POP CULTURE FORECASTING

specialprojectsmedia.com



# **SpecialProjects**

# Special Projects has been featured in the <u>NY Times</u> and <u>LA Times</u>

#### About

Founded in 2016, Special Projects uses editorial vision and curatorial sensibility to elevate media, fashion, entertainment, and lifestyle brands, connecting them with high-impact celebrity talent and dynamic storytelling.

Our extensive expertise as talent strategists, content creators, cultural forecasters, and event producers has earned us unparalleled trust across the entertainment, media, and fashion industries.

#### Nicole Vecchiarelli + Andrea Oliveri

Longtime friends and colleagues Andrea Oliveri and Nicole Vecchiarelli met while working in the magazine industry. As cultural mavens, they covered the world of entertainment, booking celebrities for covers and features and producing franchise events at influential brands such as W, Teen Vogue, Elle, InStyle, Details, and DuJour. Sensing the coming shifts in the media landscape, Oliveri and Vecchiarelli launched Special Projects in 2016, creating a first-of-its-kind agency providing talent booking, content creation, and event production.

#### SPECIAL PROJECTS CLIENTS:

a	A24	<b>≰</b> tv+	Academy Museum of Motion Pictures	BUSTLE DIGITAL GROUP
CHANEL	GUCCI	THE INFATUATION VOUR RESTAURANT DECIDER	Ø Meta	PEABODY - AWARDS -
skims	PHILANTHROPY SUMMIT	Vex	WSJ. Magazine	W



Apollo Spring Gala





Academy Museum Gala



Fear Of God Fashion Show



Ralph Lauren x US Open





AppleTV+ Emmys Party



Versace Fashion Show



#### viewpoint creative

An award-winning full-service creative, design, animation & production studio grounded in branding, video marketing and content.

VIDEO CONTENT & MARKETING powerful visual narratives

FULL-SERVICE CREATIVE concept development to completion

**DESIGN & ANIMATION** branding, motion graphics, 2D/3D

LIVE ACTION storytelling with impact

viewpointcreative.com





#### Award-winning producer & director

#### About

Viewpoint Creative is an award-winning creative & production agency headquartered in Boston. The creative shop has a remarkable 35-year history, delivering premium content for partners in entertainment, media, technology and consumer goods. Thanks to its talented team of in-house art directors, writers, designers, animators, editors and producers, Viewpoint blends strategic thinking with artistic vision to create engaging, emotional experiences that deliver results.

#### David Shilale, CEO/Executive Producer

David joined Viewpoint Creative in 1997. His extensive knowledge of the creative and production process has helped to deliver measurable results for a broad array of entertainment, media, technology and lifestyle brands. He has produced, managed and directed network launches, main titles, content, commercials, promotion, image and identity campaigns for a variety of clients, including ABC, AMC, Blender Bottle, Discovery, Disney, EPIX, ESPN, HBO, Reebok and Showtime.

#### **VIEWPOINT CREATIVE** CLIENTS:

A+E NETWORKS	amazon	Clarks	Disnep	ESFN
FOX	HBO	HGTV	Paramount	PayPal
peacock	Reebok	S () WTIME	SKYDANCE	Staples.



HBO, Wahl St. Trailer



PayPal Storytelling



Coming This December



Peacock Anthem



Leary Firefighters



ESPN, Fantasy Football





#### Q4 2023 Highlights

Record revenue of \$12 million or an increase of 8% year-over-year

Positive Adjusted Operating Income of \$.3 million

Acquired Special Projects

### Ventures

#### Dolphin fuels its own slate of ventures.

We own assets we are marketing. These include movies, television, digital programming, live events, consumer products, and other intellectual property. Our in-house expertise allows us to optimize profitability and maximize success rates for these projects.



## Where We're Going ....

#### Core Focuses in 2024 Q1/Q2



The Blue Angels IMAX co-production



**Staple Gin** Ventures Division



Skincare / Beauty Glowlab



Mastercard Midnight Theatre NYC Restaurant & Theatre

# Ventures IMAX

#### **IMAX Corporation and Dolphin Entertainment**

signed a multi-year agreement to co-finance development and production of a slate of feature-length documentaries for global release. The first film under the partnership will be *The Blue Angels*, which chronicles a year in the cockpit with one of the most exclusive aviator teams in the world. The film is expected to hit IMAX screens next year. Amazon Studios has acquired worldwide rights to stream this awe-inspiring documentary.



#### DEADLINE

#### HOME / FILM / BREAKING NEWS

IMAX, Dolphin Entertainment Announce Deal To Finance, Produce Documentary Feature Slate; First Project Blue Angels The Blue Angels: IMAX Partnership



HOME / FILM / DOCUMENTARY

'Blue Angels' Trailer: Glen Powell- & J.J. Abrams-Backed Documentary Doing Flyby On Imax Screens Ahead Of Prime Video Debut

By Patrick Hipes 🚱 March 20, 2024 10:43am

*In IMAX Theatres May 17 On Prime Video May 23* 



# BLUE ANGELS OFFICIAL TRAILER

# Ventures Rachael Ray's Staple Gin

Guided by a sense of place, connection to home and appreciation of a great recipe, **Staple Gin** was born and lovingly crafted in the heart of New York's Catskills region.

It began with a chance meeting between Brian Facquet, founder of the award-winning distillery, Do Good Spirits, and beloved culinary personality, **Rachael Ray**, who resides in the nearby Adirondack Mountains. What resulted was a beautiful gin created from Rachael's own recipe.

Staple Gin launches as one of the most highly rated gins on the market, according to VinePair.

Staple Gin is on sale starting May 1.

www.staplegin.com





Skincare Glowlab

Susan Yara's influencer marketing company, Glowlab, joined The Digital Dept. in Q4. They specialize in skincare and beauty influencers, including Susan herself!

Naturium – a skincare products line – was founded by Susan Yara in 2020 and sold to E.I.f Beauty for \$355 million in 2023.

Susan is consulting with Dolphin on Ventures projects in the skincare and beauty categories.





## Ventures

Mastercard Midnight Theatre

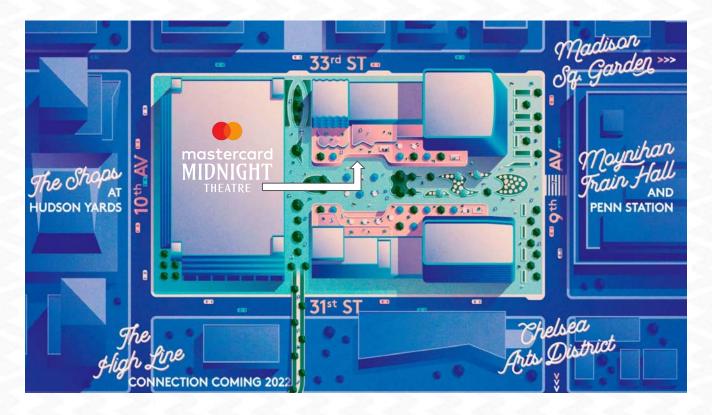
Mastercard Midnight Theatre partners with Global Venue and Hospitality Management Leader Oak View For Management and Operations of the Mastercard Midnight Theatre in New York City





# **Manhattan West**

#### \$4.5B Complex – Brookfield's Largest Ever in its 100 Year History!







Magic Tonight









# SHANKEN NEWS*Daily*

Exclusive news and research on the wine, spirits and beer business

Christian Navarro Joins Oak View Group to Curate Luxurious Premium Culinary Experiences in Entertainment and Sports Venues Worldwide



# midnight

Embodies the essence of authentic French/California cooking. Midnight by navarro's will use light California tones with sage and coral green hues, creating a playful and vibrant atmosphere. We will be offering seasonal food, which is rotated every three months.

Indulge in a culinary experience like no other, featuring top-tier offerings such as prime American beef, daily fresh catches, artisanal sandwiches, premium caviar, and exquisite cheese and charcuterie platters. Our exceptional wine and spirits selection, curated from around the globe, showcases a blend of affordable favorites and coveted gems, promising an unmatched dining and drinking experience for all our guests.

With more than fifty wines available by the glass, the downstairs Wine Bar will specialize in traditional small snacks.

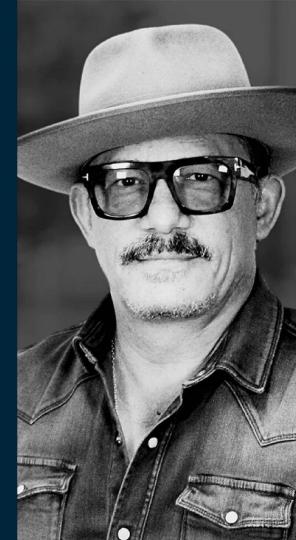
# Christian Navarro

navarro's president & principal

Christian Navarro is one of the most influential wine industry leaders on the planet. Christian currently is partnering with Oak View Group a global venue, entertainment, and sports company to bring fine wine, great food and luxury to OVG worldwide.

Christian was President & Principal of Wally's, the luxury retail/restaurant operation revered by wine & food aficionados around the globe. He began with Wally's in the early 90's when it was a L.A. based, neighborhood wine shop. As a partner, Christian has transformed the brand into a world-class, hybrid concept that includes a fine wine retail store and specialty cheese shop encompassed by an elegant, relaxed restaurant setting. Navarro created and built Wally's Beverly Hills, Wally's Santa Monica and Wally's Las Vegas. Navarro led Wally's to multiple Grand Awards for one of the countries finest wine lists by The Wine Spectator, has won multiple awards for best restaurant in Beverly Hills, Named "The Wine Therapist to the Stars" by The New York Times, Christian's clients include the most powerful players in the financial, political, art, media, and entertainment world.

In addition to running his wine and food dynasty, Christian is a regular contributor and featured in over 75 significant publications, podcasts, tv segments, and films including Robb Report, Wine Spectator, Vanity Fair, Forbes, Food & Wine, Bob Pittman's Math and Magic, and has made appearances in popular films such as Sour Grapes, Christian has also been named one of the top 100 wine personalities in the World by American Express.



# menu mockups



# **Interior Restaurant & Wine Bar**



# **Thank You**